

OCT29/12 13.18
*** WFTV-TV ***

REP. # OFF. # 6556 SALESMAN #

BUYER NAME MARIANNE CAMPBELL

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6399689

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>RPOE-BROOKS, BRODEUR,</u>	<u>EST#657</u>	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES	OCT31/12	NOV5/12	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT29/12 13.18

REP: TO LENA

TO LENA
ER ULE
** NEW ORDER **
TTLS \$29350.16X
PLS CF, THX 10/29

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

RPOF-BROOKS, BRODEUR, HARRE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 657
AGENCY PRODUCT CODE =

1 600A-700A

30	\$1,500.00
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10/31

11/1

2

W-T-H

2

PROGRAM : NEWS
CON COM1 : 1X PER DAY

1200N-100E
2

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\$675.00

10/31

11/1

2

W-T-H

2

PROGRAM : NEWS
CON COM1 : 1X PER DAY

REP HEADLINE# 6399689
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT29/12 13.18
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-530P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,800.00	10/31	11/2	3		W-F	3
4			530P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,800.00	10/31	11/1	2		W-TH	2
5			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,400.00	10/31	11/2	3		W-F	3
6			700P-730P PROGRAM : JEOPARDY	30		\$2,400.00	10/31	10/31	1		WED	1
7			730P-800P PROGRAM : WHEEL	30		\$2,400.00	11/1	11/1	1		THU	1
8			1100P-1130P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,000.00	10/31	11/1	2		W-TH	2
NOV/12 29350.00												
CONTRACT TOTAL 29350.00												
TOTAL SPOTS 16												

MARKET TOTALS \$48,114 WFTV 61% WKMG 17% WESH 21% WOFL 1% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIATED**

SVC- NSI
DEMOS- RA35+*